

Privacy and Terms

This Privacy Policy governs the manner in which MyClinicalExchange collects, uses, maintains, and discloses information collected from unregistered users and registered users (each, a "Registered User") of the www.myClinicalExchange.com website ("Site"). This privacy policy applies to the Site and all products and services offered by MyClinicalExchange.

Information collected about all users, registered and non-registered, of the Site

When any user, registered or unregistered, visits our Site, we may track information about your visit and store that information in web server logs, which are records of the activities on our Site. The servers automatically capture and save the information electronically. Examples of the information we may collect include:

- your unique Internet protocol address;
- the name of your unique Internet service provider;
- the town/city, county/state and country from which you access our Site;
- the kind of browser or computer you use;
- the number of links you click within the site;
- the date and time of your visit;
- the web page from which you arrived at our site;
- the pages you viewed on the site; and
- certain searches/queries that you conducted via our Site(s).

The information we collect in web server logs helps us administer the Site, analyze its usage, protect the Site and its content from inappropriate use and improve the user's experience. This information may be obtained for MyClinicalExchange.com from a third-party provider including, but not limited to, through the use of Google Analytics. MyClinicalExchange.com may use this information for marketing, commercial, or any other purpose as MyClinicalExchange.com sees fit.

User Accounts

MyClinicalExchange.com has agreements with multiple schools, hospitals, and medical facilities to store information about students and individuals who may perform services at hospitals and/or medical facilities through placement by a school. When creating an account, a user must associate that account with one or more schools, medical facilities, and/or hospital. By creating a Registered User account, you agree and acknowledge that your Registered User account will be associated with those schools, medical facilities, and/or hospitals and that information in your Registered User account will be accessible by such schools, medical facilities, and/or hospital.

Personal identification information

We may collect personal identification information from Registered Users in a variety of ways in connection with activities, services, features or resources we make available on our Site. Registered Users may be asked for name, email address, mailing address, phone number and to upload documents to our Site. We will collect personal identification information from Registered Users only if they voluntarily submit such information to us unless information for a Registered User is provided through a third party, such as the school, hospital, or a third party that is used by the school, medical facility, or hospital to collect information. Registered Users can always refuse to supply personally identification information by the Registered User, except that it may prevent them from engaging in certain Site related activities. However, if a Registered User has created an account on the Site, in the case of information provided by a school, university, medical facility, hospital and/or third party, we cannot control the information being provided and the Registered User must work directly with the entity providing the information to make sure it is not sent to us if the Registered User does not want such information stored by our Site.

Hospital/School Requested Information

In addition to information given directly from a Registered User about the Registered User, we collect information that is provided to us by third parties, hospital and/or school that use the Site. For example, we may receive vaccination records through the School Administrator's User account or we may receive credit reports from credit reporting companies that have agreements with the hospital, medical facilities and/or school that your account is associated with.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

MyClinicalExchange collects and uses users' information for the following purposes:

- To personalize user experience

we may use information in the aggregate to understand how both unregistered and registered users as a group use the services and resources provided on our Site.

- To improve our Site

we continually strive to improve our website offerings based on the information and feedback we receive from you.

- To improve customer service

your information helps us to more effectively respond to your customer service requests and support needs.

- To administer a content, promotion, survey or other Site feature

to send Registered Users information they agreed to receive about topics we think will be of interest to them.

- To send periodic emails

We use email addresses to send information to Registered Users. It may also be used to respond to their inquiries, and/or other requests or questions. If registered or unregistered users decide to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time a user would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or a user may contact us via our Site.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Registered Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information

We do not sell, trade, or rent Registered Users personal identification information to others except as stated in this Agreement. We may share generic aggregated demographic information not linked to any personal identification information regarding registered and unregistered users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Changes to this privacy policy

MyClinicalExchange has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our Site. We encourage registered and unregistered users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using the Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Data MyClinicalExchange.com Stores

All information posted to this Site may be stored in the Site's database, even after "deletion", and may be archived elsewhere.

The Site is used to store information required by hospital, medical facilities, and/or school policies about each Registered User that performs services at the hospital, medical facility and/or school. We store information as required in our agreements with each Registered User's school, medical facility, and hospitals that the Registered User performs services at. Registered User agrees and acknowledges that any information submitted to our Site by the Registered User and/or any third party may be required to be retained by law or third-party agreements and that we may not be able to delete any information even if requested by Registered User.

The Site's weblogs and other records are stored indefinitely. This may include any information you supply to MyClinicalExchange.com and your browsing history. However, MyClinicalExchange.com cannot guarantee access to these records by third parties for more than three business days after the original information was submitted.

Although MyClinicalExchange.com makes good faith efforts to store the information in a secure operating environment that is not available to the public, MyClinicalExchange.com cannot guarantee complete security.

MyClinicalExchange.com may store information in an off-site location, which may or may not be located in the United States and may not be bound by the laws of the United States.

Archiving and display of the Site's webpages by search engines and other sites

Search engines and other sites not affiliated with MyClinicalExchange.com archive or otherwise make available MyClinicalExchange.com's individual webpages. MyClinicalExchange.com has no control over third party archiving and search engine sites and cannot guarantee the accuracy of any information stored by search engine sites.

Circumstances in which MyClinicalExchange.com may release information

MyClinicalExchange.com may disclose information about its Registered Users, and when required its non-registered users, if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process.

MyClinicalExchange.com may disclose information about its Registered Users, and when required its non-registered users, to law enforcement officers or others, in the good faith belief that such disclosure is reasonably necessary to: enforce our privacy policy; respond to claims that any posting or other content violates the rights of third-parties; or protect the rights, property, or personal safety of MyClinicalExchange.com, its users, or the general public.

MyClinicalExchange.com may disclose your information to third parties for use by MyClinicalExchange.com. This may include disclosure to email marketing providers to provide targeted marketing for our registered and unregistered users. If you do not wish to receive email marketing from MyClinicalExchange.com, you will have the option to unsubscribe from the service.

MyClinicalExchange.com may disclose your information to any schools, medical facilities, and/or hospitals at which you perform services that is associated with your Registered User Account.

MyClinicalExchange.com may disclose your information to other business entities, should MyClinicalExchange.com plan to merge with or be acquired by that business entity.

Geotracking

MyClinicalExchange.com do not do any geotracking at this time through the MyClinicalExchange.com system; however, certain third-party providers, such as Google Analytics, may request this information if your device allows it.

International Users

MyClinicalExchange.com welcomes international users to browse the Site. International Site Users consent to all the terms of service and this privacy agreement. International users waive any and all remedies that they may have based on the laws of their country. At this time, we only store personal information about Users of the Site who are reside in the United States at the time that the User account is created.

Links

This Site may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at support@myClinicalExchange.com

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